

Pilots SELF – structure

1. Challenge – problem

The municipality of Achtkarspelen works towards an inclusive community. In this inclusive community diversity is valued and citizens have access to resources and can participate in decision making which affects their lives. The major inclusion issue Achtkarspelen wishes to tackle the coming years is the one of social inclusion through employment. Too often, citizens face, because of disabilities, employment restrictions. Achtkarspelen wants to create employment opportunities and opportunities for skill development for those who are less able, close to the place where they live. Simultaneously, Achtkarspelen wants to invest in the community by developing local services, which can be offered by those .

Achtkarspelen finds it important to foster self-esteem because this is central to our citizen's sense of well-being.

1. In the past the municipality has played a leading role in financing and organizing services for those who are unemployed. Lately, the ideas about the role of government is changing, we are rethinking the role of the municipality. More emphasis is placed on the strength of civic society. The municipality engages citizens and enterprises in the creation of this inclusive community and seeks co-creation with those. The challenge Achtkarspelen faces at the moment is this shifting of responsibility whereby citizens, entrepreneurs and municipality has to accept new roles in solving inclusion issues and perform accordingly. This requires new mind-sets for everyone involved.

Our objective is to draft a new organization model in close cooperation with entrepreneurs and citizens, in a bottom up process. The process amounts to new forms of public private partnership whereby ownership, responsibility, willingness to contribute time, resources etc. to the community are basic principles for those who participate. Temporarily the working title in Dutch is: 'de Maatschappelijke Onderneming Achtkarspelen'.

2. Solution: activities

In this project a number of activities will be developed, but the main solution we will develop is a new organizational structure. The municipality acts as liaison officer between different stakeholders: initiating, stimulating, facilitating the activities needed to organize new social arrangements and building bridges. The municipality stimulates the development of a new organization model, in a process of co-creation with local entrepreneurs and local communities

The activities which will amount to a new organizational structure which fosters inclusion, we have organized in a 3 phases:

During the initiation phase (SELF DESIGN PHASE) the development implies:

2. organizing the co-creation process with entrepreneurs
3. drafting an organizational model, including legal and financial aspects
4. drafting a business case/feasibility study
5. identification of tasks that can be transferred from exclusively public, to public/private constructions
6. drafting pilots: we intend to develop a number of pilots within this new organizational structure to discover, while we are at it, which activities are suitable to transfer from the public to the public/private sphere

During the experimentation/transfer phase (THE SELF TRANSFER PHASE) we foresee the following activities:

1. building, facilitating and stimulation of new networks
2. implementation of pilots. I.e. public open space gardening/maintenance public space, the entrepreneur cooperation, 'do it yourself' – initiatives: greenery-allotments
3. monitoring conditions: building feedback loops (act, check, do)

During the evaluation phase (SELF REFLECTION AND FEEDBACK PHASE) we foresee the following activities:

1. identification of key success factors, i.e. which means and skills are required to enable this transfer

SELF DESIGN PHASE – 2015

SELF TRANSFER PHASE – 2016

SELF REFLECTION PHASE – 2ND FEEDBACK CIRCLE (2016 – 2018)

7. Stakeholders involved, local partners

- Local enterprises/firms (we are preparing a list on this)
- Social enterprises/firms (i.e. Raderwerk)
- Community-councils (diverse local communities, which are part of the municipality Achtkarspelen.)
- Welfare organization (Kearn)

8. Activities, local outputs and outcomes planned

9. Innovative and transnational aspects

10. Barriers

11. (transferable) models and tools applied